

Juneau World Affairs Council
Annual Meeting
November 1, 2008
Minutes: Draft

Attendance:

Board Members: Doug Mertz, Mary Miller, Dave Sturdevant, David Moe, Geron Bruce, Linda Krueger, Leslie Longenbaugh, Bruce Botelho

Visitors: Mike Kirk, Margo Waring, Clayton Hawks

Program Committee report:

David Moe reported there are no speakers arranged for January or February. Speakers have been arranged for March 20th - Lobsang Nyandak, March 28th – Dr. Marshall Goldwin; April ? – Joseph Ha; and May 20th – Joseph Montville. A possible topic for the Spring Forum is South Africa as there is a “package” of speakers available and we have applied for a grant to support the event.

Treasurer’s Report:

- Current balance of \$5071 with all outstanding bills paid. In addition, we should have a credit of \$75 with the Juneau Arts and Culture Center because we prepaid to reserve space in Dec. but the speaker has cancelled.
- It was also recommended that we add someone else to the authorized signers on the account. McKinley Capital will continue to donate funds to the JWAC but we need to write a letter.
- We need to start the membership renewal drive. Elfrida Nord has the membership list in Access. We need to turn this over to someone else for next year.
- If we are doing World Quest event, we need to start planning and organizing immediately.

New Board Membership:

Margo Waring moved that nominations for Bob Shroeder, Carl Brodersen, Jeff Gnass, and Clayton Hawks as new Board members be accepted; Dave Sturdevant and Doug Mertz renewed their Board Membership; All were accepted by unanimous verbal vote.

Leslie Longenbaugh proposed Doug Mertz be renewed as Board President; David Moe second the motion.

Leslie Longenbaugh also thanked Elfrida Nord and Bruce Botelho for their leadership and contribution to the Board.

A Quorum is defined as a majority of the filled seats on Board—currently 8 of 15. A Quorum was met for this meeting.

Doug Mertz pointed out that the Program committee is the only committee mandated in the by-laws.

There was discussion of establishing a board position of school liaison with JDHS, Thunder Mountain, and UAS. This position would arrange for JWAC speakers to present at these locations.

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New Program Committee-

Dave Moe (will continue to chair)
Jim Baldwin
Mary Miller
Bob Schroeder
Clayton Hawks

David Moe would like more help hosting, some speakers are o/k with staying in peoples' homes while others prefer hotels. Hosts need to determine preference and make the arrangements, pick up the speaker at the airport, arrange (2 weeks prior) an interview at KTOO, tour of Juneau, etc. It's fun and you learn a lot.

?How do we choose speakers?

David Moe reported that we try to focus on current events. For example, we had Talibanai, the son of the President of Iraq, scheduled in Nov. however he has cancelled. Geron Bruce pointed out it is a lot of work and Committee members need to be active and involved.

Communication is also an important activity of the Program Committee. For example, 9 topics from the January meeting of the Program Committee were sent to Anchorage for collaboration on what they are doing and interested in.

Anchorage also sends us bills as we pay the additional cost to have speakers stop in Juneau. We've already paid for two November speakers, but not the December speaker (though we have received an invoice). Geron will contact them about putting some of the Nov. payment towards the December speaker since one of the November speakers has cancelled. However, the Stanley Foundation should be paying Anchorage for the December speaker so there should be little or no cost.

Discussion that we should also try to develop speakers of our own, separate from Anchorage or possibly we could choose a speaker first and then share with Anchorage.

Membership Committee

Elfrida is the current keeper of the membership database. She suggested the membership database be added to the treasurer's duties. However, we now have a Tech. Committee and perhaps they could put the list on our website, with limited access. Dave Sturdevant hopes to get together with Carl Brodersen and see where things are at. He's hoping the whole committee can get together soon. We also have a new email address the public can use to contact us.

We should add KTOO email addresses and a few other addresses that need to be updated to make it current. Elfrida is willing to do this before handing things off.

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JWAC is switching to Gmail as it offers the same as our current system, but comes with a free calendar that we should utilize in scheduling meetings and notifying of absences, etc. Geron Bruce supported putting our mailing list on the web but thinks it may have to be converted to a different format.

Travelogue Report-

- Suggestion to put out a donation basket at all events
- Lori Fergeson-Craig – Glacier visitors Center will send out notice to her list of speakers to contact us if interested in speaking/giving presentations
- Suggestion to resume receptions prior to speakers. We need to inquire about possible storage space at KTOO or JACC for donation basket, punch and food tray.
- Travelogue venue is at the Nickelodeon Theatre; next event is the 2nd Tuesday in December- North of the Arctic Circle in Norway; other topics include bicycling in the Dolomites and Digging Water Wells in Malawi Africa

Special Events

World Quest – auction and event; we need to get the location and date set very soon as this event is usually held in January.

Spring Forum- David Moe will email Kristi Roberts to find out when we will know if we will receive the funding grant for the South Africa package. This includes speakers, pictures, etc. If we do Oceania, especially the Arctic, Turning the Tides will definitely help a lot. Shoot for late April.

Committee- Margo Waring, Dave Sturdevant, Jocelyn Clark, Elfrida Nord, Bob Storer, Jim Baldwin, Clayton Hawks, Geron Bruce. Also will check to see if Nancy Hemingway is willing to help out.

World Quest:

In January; Need to check Centennial Hall for availability. Other activities that need to take place include putting the questions together, printing and selling tickets, solicitation/thank you letters for auction items.

Mary Miller will send an email to all members to set up an organizing meeting—checking dates. Margo will call Nancy Hemingway.

Tech. Subcommittee—Dave Sturdevant, Carl Brodersen and Geron Bruce.

Outreach Committee-

Activities include:

- Publicity
- Membership
- Fundraising

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Dave Sturdevant will continue along with Geron Bruce, David Moe. David Moe will continue to write articles for the Empire though he needs the biographies of upcoming speakers. He has the bio. for the Nov. speaker. Jim Baldwin has been working with him. Dave S. will send bios of any speakers he has. Leslie will continue on Outreach. Dave S. makes the posters and distributes them around town. He also puts notices in the Around Town section of the Empire, and sends notices to Jeff Brown at KTOO and all email addresses on the mailing list. The latter two methods seem to be the most productive though no official study has been done. We have been averaging approximately 20 in attendance. A suggestion was made for the host of speakers to make arrangements for the speaker to be interviewed by Juneau Empire staff (time permitting). Dave S. also requested assistance with outreach and publicity for times when he is out of town—specifically, he will next be out of town for the last 3 weeks of December.

A suggestion was made to create a binder with activities and “how to” information for each committee.

PSA’s on all radio stations

Also, possibly tap into the Rotary clubs— they’ve abandoned their Freedom of America Series and may be interested in assisting with promotion and a financial donation towards this event. Sally Sadler is the contact person.

Membership renewal- we need to send a letter about membership renewal in early December to everyone in the database. We can send emails to save cost and snail mail to those that we don’t have email addresses.

Also need to contact Corporate Sponsors such as Wells Fargo, McKinley Capital ? We also need a mechanism to do more outreach and solicitation for corporate donations.

Outreach Committee- form a subcommittee or develop separate membership Committee. Membership and Fundraising – Dave Sturdevant will be on the committee as well as Linda Krueger, Leslie Longenbaugh and Mary Miller.

Do we coordinate With UAS? – sometimes. Unfortunately no one person is in charge of organizing university speakers so it’s a bit haphazard. There is potential for good collaboration, offering the community two locations for interesting speakers as the University is closer to the Valley and JWAC presentations are usually held downtown. A suggestion to do outreach and presentations in both downtown and valley locations was made. Doug Mertz will speak with John Pugh. Margo also knows someone in administrative capacity.

Another suggestion that after next Tuesday, we should coordinate with the governor’s office. Doug will write a letter to Mike Nyzac – Gov. Palin’s Chief of Staff.

Also coordinate with the library regarding their international program. However, they now charge for their evening movies and presentations, but we may collaborate on sharing publicity for their and our events.

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Expand outreach to the legislature. There hasn't been much response to posters and outreach so far. Need to see who wins the elections next week and set up a database of legislative emails.

Sherif Sadik was introduced to the group

Coor w/ high school on website design, perhaps as a school project. Kristin Garrow is excited about collaborating on projects.

Election of Officers –

Doug Mertz to remain as President

Leslie Longenbaugh and possibly Bob Schroeder as co-Vice President

Mary Miller as Secretary

Geron Bruce to remain as Treasurer

Nominated and voted unanimous support

Doug will be out of town from Nov. 5 until Dec. 2nd

David Moe will take the banner, projector and other materials so everything is in one location.

Next meeting of the full board – Dec. 4th

Doug will check on availability of downtown library conference room.

Meeting adjourned.