

Juneau World Affairs Council
January 5, 2009 Minutes
(Draft)

Attendance: Doug Mertz, Margo Waring, Jim Baldwin, Leslie Longenbaugh, Dave Sturdevant, Carl Brodersen, Geron Bruce, Elfrida Nord, Linda Krueger, Clayton Hawkes, Mary Miller, Jocelyn Clark, Bob Schroeder, David Moe

Previous minutes: Secretary not present during discussion of previous meeting minutes (12-4 and 11-1, 2008)

Treasurer's Report - \$4039.62; includes Centennial Hall down payment.

Discussion – Bob Schroeder – possible speaker at the end of April, Nazif Shahrani, University of Indiana to speak on Afghanistan.

Fund Raising – end of year solicitation and membership renewal reminder– 172 to be mailed, will include a 4 part plea packet; meet at Doug's office tomorrow to stuff and mail.

Margo Waring – suggested that we combine membership renewal w/ World Quest publicity or mailings next year. For this year, we need to promote membership at this year's World Quest. Doug will open the event and make a plea for renewing membership.

Discussion – Put calendar of events in the program. Work towards pay on-line after World Quest.

McKinley Capital – Doug sent a letter requesting sponsorship of World Quest and JWAC. No word yet. He will follow-up with Bob Storer.

Mary Miller – discussion of solicitation of \$300 from Fred Meyer; o/k to do so.

Publicity – Jocelyn – might want to get a facebook page for JWAC. She'll look into it after other demands on her time are complete.

Spring Forum – Any ideas for speakers?

Committee formed- Dave Sturdevant, Geron Bruce, Mary Miller, Jim Baldwin, Doug Mertz, Clayton Hawkes.

Doug sent letter to Jim Ayers. Jim Powell is another resource for identifying speakers. Suggestion to try and get the forum televised. Doug suggested including a Canadian viewpoint in the forum.

World Quest –

- Poster distribution – we agreed to use JAHC. Dave S will contact them.
- 2nd MC – Sharon has accepted, possible seconds are Dennis Eagan, Ed Schoenfeld and/or Larry Persily.
- Jocelyn will take care of updating the poster into 8x11.
- Margo will continue to try to engage high school and UAS staff in World Quest.

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- Doug sent invitation to the Governor's office; he thinks Kim Elton is trying to organize a Democratic table with possible competition with Republican table.
- Last year, we contracted with Sharon Gaitman for publicity and marketing. Agreement we should do this again.
- Jan 21 interview to promote World Quest set up with Jeff Brown. However, discussion about upcoming speaker and confusion that this time was to promote his talk. Dave S and Linda will work it out.
- Insurance? Caterer has the liquor license. JWAC has to get the liability insurance. Leslie will check again or possibly require the caterer to carry the insurance.
- Layout/Decorations- o/k for Mary Miller to explore possible decorations.
- Program: Sponsor Acknowledgement (also include this in slideshow); will use the same layout as last year.
- Tickets – more distributed to Board Members; not many sold yet at the Bookstores.
- Silent Auction – need to get all items to Doug's office (319 Seward St. #5) at least a day before.
- Promotion of JWAC at the Inaugural Breakfast.
- Request board members update the solicitation excel spreadsheet on the gmail account under "documents".

Next World Quest planning meeting, Friday, Jan. 16th at 5 p.m.

Next JWAC Board meeting, Feb. 2, 2009 at 5:15 p.m.